

Furnishing the bank of the future, today

In the past, a trip to a traditional bank could mean spending a lot of time waiting in lines in an environment that may be functional, but not the most inviting. Since then, online and digital banking tools have allowed customers to access their finances anywhere, giving them less reason to visit their local bank in person. It's time for a change.

In order to encourage customers to continue visiting their branches, many banks are refreshing their environments to be warmer, more welcoming, inclusive, flexible, and accessible. We can help your branch lead the way.

DESIGN WITH A DIFFERENCE

At ODP Business Solutions™ Workspace Interiors, we understand that a branch is a physical manifestation of a bank's brand. We can help you plan, design, and furnish a branch environment that is inviting, functional, and optimized for interaction — so you can create a destination that helps foster meaningful experiences for your customers and helps them meet their personal and financial objectives.





LOBBY

Your first chance to make a lasting impression. As customers enter the lobby of your branch, you can help them immediately feel a sense of welcoming, warmth, and efficiency. We can help you equip your environment with ambient lighting, a soothing yet inspiring color palette, acoustic sound-filtering flooring, and comfortable furnishings. In addition, large murals can be commissioned by local artists to complement the unique look and feel of your surroundings — and further strengthen ties within the community.

SOLUTIONS BAR

A refreshing way to work with customers. Consider implementing a hospitality or solutions bar in your location. This hub can help make banking more friendly and approachable by serving coffee, tea, and other refreshments. Meanwhile, instead of waiting in line, customers can simply enjoy their beverages while discussing the reason for their visit with associates. Then, customers can either sit back and relax or plug in and work while they wait in an accessorized area with complimentary Wi-Fi.

FAMILY-FRIENDLY SPACES

Environments for every generation. Many customers visit their local bank with other family members. We can help furnish your branch with ample seating, as well as a kid-friendly zone with accessories to help keep kids engaged and occupied. And speaking of kids, according to a 2022 study published by Statista Research Department,* 39% of children from 8 to 14 years old owned a savings account in the U.S. — further reason to design your branch to be as welcoming as possible.

FLEXIBLE WORKSPACES

Comfort meets confidentiality. To help customers feel more comfortable when they meet with associates, an open-air environment with mobile workstations can help provide a more accessible feel. If additional confidentiality is required, you can offer welcoming private offices and enclosed video-enabled conference rooms to help provide additional security and privacy for confidential meetings and transactions — ideal for customers and employees alike.

COMMUNITY ELEMENTS

Creating connections around every corner. To help create a more seamless connection between your branch and the customers in your community, you can outfit your bank to reflect and represent your neighborhood's culture with design nuances, curated icons, client business totems, sponsorships, and local artwork. Whether you're in a metropolitan, suburban, or specific enclave, your design choices can help demonstrate a connection with the local population without losing touch with your bank's brand experience.

DID YOU KNOW?

Demountable walls can be used in place of traditional drywall construction to easily divide space to create flexible workspaces. We can also help you optimize space and enhance functionality with easy-to-install, customizable options.

FROM CONCEPT TO COMPLETION

As the world of banking continues to move forward, creating physical bank environments that provide customers with comfort, community ties, and convenience — while also addressing their goals — may require a shift in thinking, design, and furnishings, but the effort will be well rewarded. Workspace Interiors is here to help your branch succeed, every step of the way.

Visit workspaceinteriorsod.com for more information or contact your account manager.

Name:	<input type="text" value="Cheryl Krawczyk"/>
Phone:	<input type="text" value="760.622.0112"/>
Email:	<input type="text" value="Cheryl.Krawczyk@odpbusiness.com"/>

*Source: <https://www.statista.com/statistics/542668/financial-instruments-owned-by-kids-usa/>

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